LAUNCH

Imagine. Create. Engage.

STRATEGY

LAUNCH combines company driven ideas with sound project processes to produce quality deliverables and a workforce for the future.

REAL PROBLEMS

LAUNCH acquires projects that are driven by three areas:
- Company to-do list
- Employee led innovation
- Non-profit solutions

Projects *involve* employees through authentic problem solving and new idea development.

Students *engage* in real world experiences that *connect* them to regional employers.

TEAM FORMATION

Teams are formed using a combination of *interests* and *strengths*.

Students receive trainings on professional collaboration focused on *communication*, *diversity* and *inclusion*, and *empathy* and *compassion*.

Alongside industry coaches, teams create *roles* and *norms* for the duration of the project.

PROJECT PROCESS

These experiences spark curiosity and creativity, develop digital literacy, complex problem solving and critical thinking.

Processes develop growth mindset, judgement and decision making, and promotes innovation, communication, and analysis.

DELIVER & REFLECT

Students will produce deliverables that employ *ethics* and an *entrepreneurial mindset* to solve problems.

Using *emotional* & *social intelligence*, teams will learn to work with others who are different from them.

Leadership & *Social Influence* skills are developed through genuine team engagement.

Students construct *mindfulness* strategies through process learning.