

Imagine. Create. Engage.

# LAUNCH

## LAUNCH 2023

Over the past three years LAUNCH has delivered on its mission to become a full- fledged educational experience for over 300 juniors and seniors from five different high schools. Additionally, LAUNCH has demonstrated its value to area businesses and community organizations who are eager to invest in and develop tomorrow's workforce.

LAUNCH's rapid growth has pressured the traditional approach to education and, as we look forward to LAUNCH 2023, our vision expands to impacting our region through the creation of profession-based experiences for students in southeastern Wisconsin.

Interested in learning more about LAUNCH? Contact Executive Director Dr. Robert Hall at [hallr@elmbrookschoools.org](mailto:hallr@elmbrookschoools.org). [www.elmbrookschoools.org/launch](http://www.elmbrookschoools.org/launch)

## Regional Impact

***By 2023, LAUNCH will become the premier talent development program for students and teachers in the region.***

To accomplish this objective we will continue to create and design program strands that are of interest to students and meet the needs of our business and community partners.

***By 2023, we will establish the partnerships necessary to provide 750 students with an opportunity to participate in a LAUNCH experience each year.***

To accomplish this objective we will develop strategic partnerships in education, business and the community to provide the people, credits, projects, and financial resources to sustain and enhance the LAUNCH experience.

***We will measure our regional impact by:***



Student & Teacher Participation



Business and Academic Partnerships



Course Strands Offered



Projects Completed



Student Placements for Internships and Employment



Revenue Generated

## Elmbrook Impact

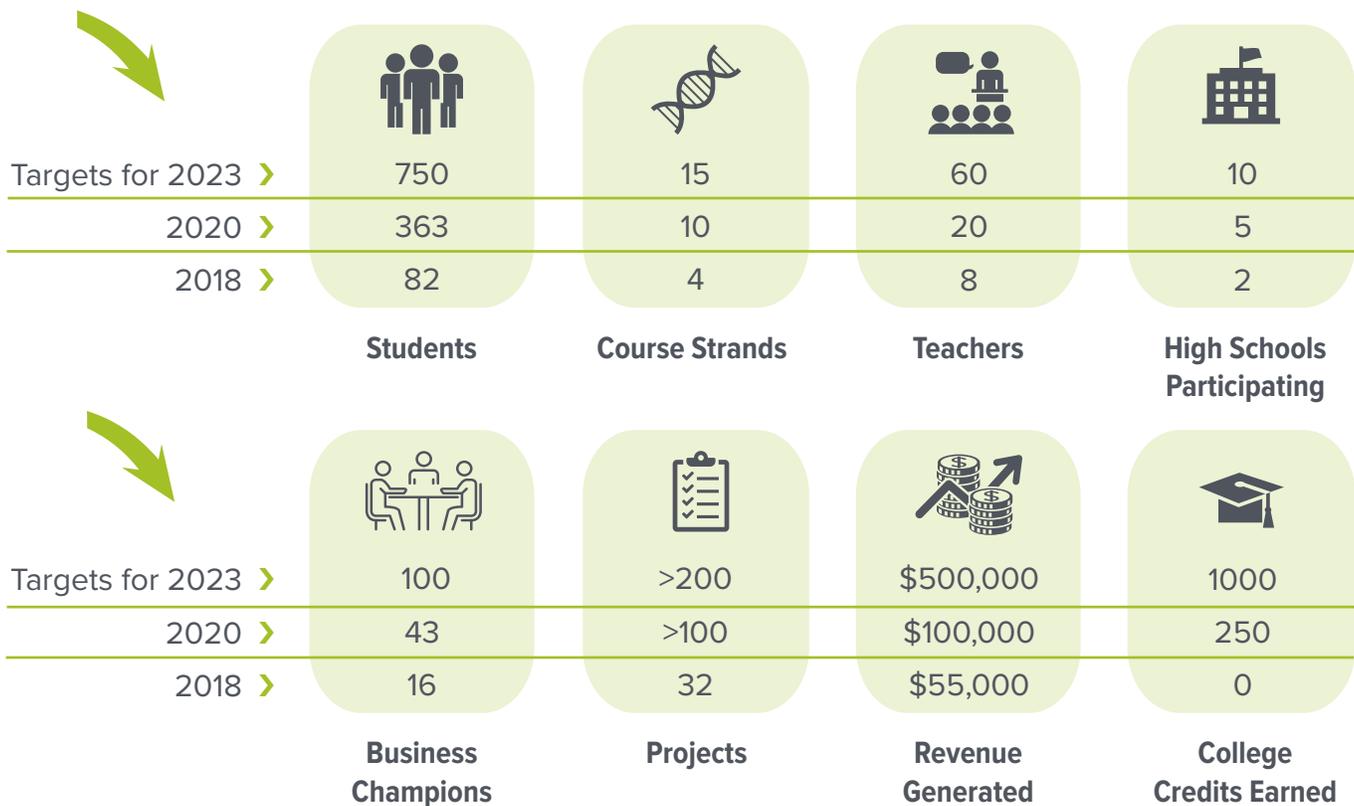
***By 2023, we will extend the LAUNCH learner competencies to all students in grades 6-12 and provide every high school student with an opportunity to engage in a robust career-based learning experience in an area of interest.***

To accomplish this objective we will embed the learner competencies into the curriculum and engage all students in a robust academic and career planning process.

## Background

LAUNCH was founded in 2017 with a mission to provide students with a competitive advantage in post-secondary pursuits through an engaging, rigorous, and profession-based program. LAUNCH enhances student learning by connecting knowledge, skills, and dispositions to high-demand careers and experiences that cultivate entrepreneurs and innovators who expand the region's workforce capacity.

## Key Performance Indicators



## Current Course Strands

- › Advanced Manufacturing
- › Biomedical Solutions
- › Business Analytics
- › Engineering Foundations
- › Future Teachers
- › Global Business
- › Hospitality Innovation
- › IT Foundations
- › Media Solutions
- › Medicine & Healthcare

## Possible Future Strands

- › Data Science
- › Construction
- › Fashion Merchandise
- › Law & Politics

Course strands connect academic content to business projects and real-world scenarios. In some courses, students are also able to earn college credits and industry certifications, as well as participate in internships.