Leading LAUNCH has changed my professional life, which extends past 30 years in education. I am honored to work with engaged educational leaders within the School District of Elmbrook, teachers who are dedicated and committed to integrating profession based learning, and our ambitious students who teach me everyday the exciting things they can do for the world.

Dr. Bob Hall
EXECUTIVE DIRECTOR
Dr. Bob Hall is the Executive Director of LAUNCH. During the last seven years, Dr. Hall has reimagined what opportunities the Elmbrook School District offers Juniors and Seniors, believing that students are capable of solving real world problems. Under his leadership, LAUNCH has become a hub of client problem-solving projects, professional training, and the development of competencies that incorporate 21st century knowledge and skills. Dr. Hall believes that students realize their strengths and passions by exploring and experiencing high-demand professionalism, which allows students to make informed decisions about their future.

Thank You
Elmbrook Leaders

District Leaders
Dr. Mark Hansen, Superintendent of Schools
Kristin Sobocinski, Assistant Superintendent for Business Services
Chris Thompson, Chief Strategy Officer
Dr. Tanya Fredrich, Assistant Superintendent for Teaching & Learning
Amie Farley, Director of College, Career, & Life Readiness
Pam Casey, Director of Human Resources
Rick Domach, Director of Facilities
Lisa Rettler, Director of Secondary Teaching & Learning
Dan Scott, Director of Technology

Brookfield Central Leaders
Brett Gruetzmacher, Principal
Dominic Bauer, Associate Principal
Carolyn Hahn, Associate Principal
Don Kurth, Associate Principal for Athletics & Activities

Brookfield East Leaders
Andy Farley, Principal
Darcie Fellmeth, Associate Principal
Stephanie Hopkins, Associate Principal
Ben Westphal, Associate Principal for Athletics & Activities
ABOUT LAUNCH

Our Mission

LAUNCH represents the collaboration of education, business and community, providing students with a unique, immersive experience, resulting in highly skilled, adaptable, global innovators and leaders.

Guiding Principles

Profession-based Learning
Instructors develop real-world, project-based learning strategies through collaborations with business and community partners. These interactions enhance the learning experience, preparing students for college and career.

Responsiveness
LAUNCH supports high-skill, high-demand careers through ongoing innovation in curriculum development, programs and services based on local business and community needs.

Self-Discovery and Exploration
Students realize their strengths and passions by exploring and experiencing potential professions. This allows them to make informed decisions about their future, while learning to exhibit leadership.

Professional Skills Development
Unique experiences allow students to cultivate transformative professional skills such as understanding expectations, time management and other essential business values. These skills are critical to providing students a competitive advantage in their post-secondary education and professional careers.

Entrepreneurial Mindset
Instructors create an environment where creative thinking and problem solving is encouraged. An innovative culture is key to fostering entrepreneurial learning and design thinking.

By the Numbers

23 17 5 3 450
LAUNCH Staff members  Academic strands in 2022-23  High schools served  Professional Challenges  Students for 2022-23
School District of Wauwatosa

The School District of Wauwatosa joined the LAUNCH Network in 2019 to expand course offerings for both Wauwatosa and Elmbrook students through partnership and collaboration. Wauwatosa has offered strands in Skilled Building, Advanced Manufacturing, Foundations of Body Systems and Disease and Hospitality.

Monroe School District

Our 2022-2023 topic areas (known as Strands) include Business Analytics and Media Solutions. Monroe is adding Behavioral Health and Skilled Building Trades in 2023-24.

It is exciting to see the growth of CAPs within the state of Wisconsin. More schools search for creative ways to integrate academic and career planning, college coursework, and experiences that lead to growth in college, career, and life readiness. Working with students, teachers and communities in Monroe and Wauwatosa allow our Elmbrook community to learn, support and network to produce higher learning outcomes for students.

The CAPS Impact

LAUNCH is a member of the CAPS Network - over 100 affiliate profession-based learning programs across 23 states and four countries.

Center for Advanced Professional Studies (CAPS) programs are nationally recognized, innovative high school programs. Students fast forward into their future and are fully immersed in a professional culture, solving real world problems, using industry standard tools and are mentored by actual employers, all while receiving high school and college credit. CAPS is an example of how business, community and public education can partner to produce personalized learning experiences that educate the workforce of tomorrow, especially in high skill, high demand jobs.

“Being involved in CAPS has allowed our teachers and myself to learn, innovate and create strategies that engage different learners. In addition, teachers have the opportunity to explore different models of learning which can impact their practice” - Dr. Hall
Our Staff

Nicole Augustin  
Future Teachers

Pragati Bansal  
Healthcare Solutions

Emily Barmantje  
Medicine & Healthcare

Heather Brennan  
LAUNCH Staff

Jim Brennan  
Media Solutions

Beth Chapin  
Future Teachers

Megan Fisher  
Global Business

Missy Fogltanz  
Medicine & Healthcare

Eric Gruenewald  
Law & Public Policy

Stephanie Kelly  
Global Business

Micah Nelson  
Global Business

Ryan Osterberg  
Engineering Foundations

IT Foundations

Pat Perez  
Global Business

Mark Ritter  
Data Science

Phonekeo Siharath  
Engineering Foundations

IT Foundations

Marianne Streit  
Media Solutions
Celebations

Pat Perez
In his career as a distinguished educator, Patrick Perez has helped develop the culture, community, and collaboration of LAUNCH in a variety of ways. Since Perez began his teaching career in 1991, he has educated students in more than 35 courses—13 of which were solely taught at Brookfield Central. Perez's wide array of knowledge has allowed him to adapt to LAUNCH's core missions, such as adaptability and professionalism, while also incorporating his individual teaching style.

LAUNCH's mission and culture is innovative and collaborative; Perez takes advantage of this environment and encourages his students to be creative while also applying the English skills central to his course.

Perez explained, "my mindset shifted from I need to assign this, to I need to manage the opportunity for a student to flourish in a certain area with a specified assignment that allows them to grow." Perez's teaching has enabled his students to achieve great success and understanding in both his Business Global and Law & Public Policy strands. Perez continued to share that due to LAUNCH, "I know I can give the opportunity to allow for better learning due to its collaborative elements, professional collaboration and problem solving." Perez's extraordinarily impactful and unique teaching style has affected many students' lives, leading them to succeed in opportunities showcased to them both inside and outside of the walls of Concurrency.

“Mr. Perez pushed us to be the best we could be and taught us lessons that not only applied in the classroom but in the real world.”
Ellie Schuldt
Class of 2022 | Law and Public Policy Alumni
Beth Chapin

Beth Chapin is the backbone of Brookfield East and the epitome of servant leadership in her role as teaching and learning specialist. Her impact is wide, spanning from students to staff to coaches. Through her work as an instructional coach, Chapin makes all staff members better by instilling confidence in their skills and abilities and by providing support and encouragement when needed.

In addition to instructional coaching, Chapin has built a model for the District's Future Teachers LAUNCH strand that can help any district address the teacher pipeline shortage. Chapin explained, “I have been so inspired by the Future Teachers. The LAUNCH program has reminded me of how important it is. When I hear students talk about their experiences in the classrooms or I hear our alumni talk about how well prepared they are for college education courses, it solidifies that this is a great opportunity for them. I love being a part of it!”

Simply put, Chapin is a champion for all kids and the staff that serve them.

“Mrs. Chapin is a kindhearted teacher who truly cares about each and every one of her students' lives academically and personally. She goes the extra mile to help out so many people and has made an impact at Brookfield East.”

Lauren Urbanski
Class of 2023 | Future Teachers
Zach Heckman

Zach Heckman is a Lancer graduate who participated in the Business Analytics strand of the Launch Program, which integrated AP Statistics and Business Strategy learning outcomes with business-sponsored projects. Through the course he earned real-world experiences that shaped his undergraduate studies and degree, as well as his future career. After graduating from the University of Wisconsin - Madison in 2022, Zach began his career as an International Banking Analyst at Baird, putting the skills he began learning in Elmbrook to work! Today, Zach works dedicatedly in the industry that he began experiencing through the LAUNCH program. Heckman continues to grow in his current role each day and looks forward to additional, future opportunities in the finance industry!

Caroline Westrick

Caroline Westrick is a Spartan graduate who was among the first members of Elmbrook’s LAUNCH program in the Future Teachers strand. Through her coursework, she developed her passion for teaching and gained valuable classroom experience along the way. After graduating from the University of Wisconsin - Madison in 2022, she began her career as a Special Education Teacher at Wisconsin Hills Middle School, giving back to the learning community that she grew up in. Today, Caroline is working towards her Masters in Educational Leadership, a journey that will conclude in May 2024, and she hopes to someday step into an administrator or leadership role in education!

This fall (2022), our LAUNCH Global Business Students surveyed alumni through LinkedIn. The team of students wanted to begin the process of measuring the longitudinal impact of the program as students enter their post secondary plan with their college and career aspirations. Here were the results of the survey. The framework of the survey was influenced by the work within the DeBruce Foundation.

- 80% of alumni believe their involvement in LAUNCH has influenced them to pursue a particular degree in college.
- 100% of alumni pursuing internships in their field believed LAUNCH has helped them succeed at in their work.
- 88% of alumni integrated teamwork and communication learned in LAUNCH into their everyday, professional lives.
- 100% of alumni would confidently recommend LAUNCH to a high school student.
Our program is honored to present our work, our students, and our impact through various community channels. Our assumption is that when a community, students, and teachers are engaged in a common mission, extraordinary results happen and lives can be changed. A major pillar to our strategy is to capitalize on the resources available in this region from both the non-profit and for-profit organizations.

Thanks to our community partners for sharing their platforms:
Tempo Waukesha | IBAW | Teals (Microsoft) | WCBA | Brookfield Chamber | CAPS Summer Huddle (St. Louis)
Champion Highlights

MILWAUKEE TOOL
Milwaukee Tool has entered the 4th year of support for LAUNCH. This year Milwaukee Tool committed 24 mentors which impacted 122 students from Business, IT, Engineering, and manufacturing. The winning project delivered an artificial intelligence solution for product development.

FROEDTERT
Froedtert’s outstanding international and local recognition has allowed LAUNCH’s students to become familiar with real-life clinical applications and professional tools such as communication and technical skills. This year Froedtert supplied 23 mentors for our 130 students within our healthcare strands. In addition, Froedtert supported our mock interviews with over 10 employees from human resources and leadership positions. Lastly, our students were recognized for a project that dealt with stroke symptoms and care.

MILLIMAN
Milliman Healthcare Technology, led by Brian Studebaker, has been a partner with LAUNCH since its beginning in 2016. This year Milliman supported our entire Data Science strand with a project oriented towards understanding emergency room visits within the United States. Students worked with mentors to understand quality data sets, to data wrangle, to create mathematical models and code, and to tell a story of what they found.

ROSE & DEJONG
Rose & DeJong has supported our Law and Public Policy for the second straight year. Their impressive experience and ability to win intense litigation cases has allowed LAUNCH students to have first hand legal experience, as their team has formulated specific coursework to create incredible communication and efficacy. Their professionals help our students understand different pathways within the law profession.

CONCURRENCE
Concurrency supports the LAUNCH program by providing professional space, mentors for cutting edge technology and non profit projects, and professionals that support seminars and learning for students, faculty and business partners. Our seven year relationship reflects the belief that our students provide value to the Milwaukee Tech region and to Concurrency!

ELMBROOK EDUCATION FOUNDATION
The EEF (Elmbrook Education Foundation) has been a key partner of LAUNCH since its inception. Beth Dobrzynski has supported the internship concept for seniors in LAUNCH for the second straight year. In addition, the EEF runs a golf outing to specifically help LAUNCH turn ideas into learning experiences and opportunities for students. This year their funds helped the program pilot the implementation of Industry Recognized Credentials.
LAUNCH Projects

The mission of LAUNCH is to provide students a competitive advantage in post-secondary pursuits through an engaging, rigorous, and profession-based program. LAUNCH enhances student learning by connecting knowledge, skills, and dispositions to high-demand careers that cultivate entrepreneurs and innovators who expand the region’s workforce capacity.

EATON Engineering Strand
Determine a new process flow between kitting and welding that is currently causing delays in production, effecting OTM, creating daily target misses, and creating waste.

GENERAC IT Strand
Use Robotics Process Automation (RPA) to improve efficiencies and accuracy of business processes.

ITS Global Business
How do we maximize and standardize steady, yet responsible, customer interaction through cold calling, selling audits, spare parts and general customer service?

CLEAR PROCESS SOLUTIONS Global Business
Create a business development plan and strategy playbook for our business process automation platform that we sell and also do professional services around.

ITU ABSORBTECH Media Solutions
Create video, social media, graphic design for the company’s 40th anniversary celebrations.

MILWAUKEE TOOL Global Business
How might Milwaukee Tool provide better insights into where tools/assets are while on the job site while remaining ethical of not tracking individuals?
PROJECT Takeaways

"In both of my project experiences I learned that it really does take a team and all of us working together to achieve a successful outcome. Confidence is key."

Logan Rampetsreiter
Medicine & Healthcare
Brookfield Central c/o 2024

"For me it was about understanding the real world, like working with businesses, and having those hands-on experiences before even beginning college, and more than anything the presentation skills; because, I feel like before LAUNCH I did not have proper preparation technique for professional presentations."

Maria Vella
Global Business
Brookfield East c/o 2023

"LAUNCH has helped me understand the skills and talents desired by the corporate world. I learned that High School and College cannot teach me all I need to know in the classroom. I will need to supplement my classroom learning with personal and professional experiences to become the best person for employment and life."

Bhavyaa Saxena
Emerging Trends in IT
Brookfield Central c/o 2023

"Being involved in LAUNCH and Milwaukee Tool helped me grow not only as a student but also as a future employee. I was able to develop an abundance of skill in regard to project management, business etiquette, and professional communication."

Sofia D’Amato
Engineering Foundations
Brookfield Central, c/o 2023

"Through LAUNCH I have learned how to work collaboratively with peers, teachers, and professionals and now feel better prepared for my future in a professional setting."

Kate Poehlein
Law & Public Policy
Brookfield East, c/o 2024

"My biggest takeaway was working with many different people that have different strategies of working than myself - you have to figure out what works well as a team. Sometimes it’s tough, sometimes it's good, but that will be very helpful for the future."

Sam Guy
Global Business
Brookfield Central c/o 2024
LAUNCH Coaches

Tommy Pennington - 7BrewMKE
Nicole Berney - ABB
Jeff Hansen - American Family Insurance
Shelley Stewart - American Family Insurance
Julie Schumann - Ascension
Tina Berna - Brookfield Central High School
Brett Gruetzmacher - Brookfield Central High School
Steven Holm - Brookfield Central High School
Andrew Flegel - Brookfield Central High School
Jason Lopez - Brookfield Central High School
Jonathan Mroz - Brookfield Central High School
Matt Aslakson - Brookfield Central High School
Nina Gevelinger - Brookfield Central High School
Hattie Grimm - Brookfield Central/East
Heidi TeWinkle - Brookfield Christian
Suzanne Smith - Brookfield Christian
Andy Farley - Brookfield East High School
Darcie Fellmeth - Brookfield East High School
Isaiah Tyree - Brookfield East High School
Joslyn Hegelmeyer - Brookfield East High School
Justin Diderrich - Brookfield East High School
Kate Woodson - Brookfield East High School
Katie O’Rourke - Brookfield East High School
Michelle Schueller - Brookfield East High School
Sara Lieszke - Brookfield East High School
Tara Kielblock - Brookfield East High School
Vicky Molitor - Brookfield East High School
Melissa Graesser - Brookfield East High School
Brittany Suchla - Brookfield East/Project Strive
Susan Lee - Brookfield East/Project Strive
Allison Vosters - Brookfield Elementary
Jennie Nellis - Brookfield Elementary
Joanna Hallmark - Brookfield Elementary
Jodi Erickson - Brookfield Elementary
Julie Miller - Brookfield Elementary
Kate Tang - Brookfield Elementary
Katie Johnson - Brookfield Elementary
Kristen Wolf - Brookfield Elementary
Kristin Petersen - Brookfield Elementary
Laura Gaskell - Brookfield Elementary
Lauren Radosevich - Brookfield Elementary
Lindsey Klappenbach - Brookfield Elementary
Maggie Ferree - Brookfield Elementary
Megan Miller - Brookfield Elementary
Meghan Schneeweis - Brookfield Elementary
Sarah Merigold - Brookfield Elementary
Annie Schmidt - Brookfield Elementary
Elijah Grajkowski - Brookfield Elementary
Tony Kader - Brookfield PD
Aimee Simek - Burleigh Elementary
Angela Graf - Burleigh Elementary
Betsy Heun - Burleigh Elementary
David Peterson - Burleigh Elementary
Erin Thomson - Burleigh Elementary
Jacqueline Topp - Burleigh Elementary
Jacquie Vraney - Burleigh Elementary
Jennifer Schunemann - Burleigh Elementary
Johnell Eales - Burleigh Elementary
Katie Hillig - Burleigh Elementary
Margaret Coleman - Burleigh Elementary
Marlo Dentic-Johnson - Burleigh Elementary
Nancy Sossong - Burleigh Elementary
Nicci Gillette - Burleigh Elementary
Emily Mankowski - Burleigh Elementary/Swanson Elementary
Christy Schmidt - Cathedral Center
Claud Kling - Cathedral Center
Donna Rongholt-Migan - Cathedral Center
Kathryn Berger - CG Schmidt
Tim O’Brien - CG Schmidt
Honore Schiro - Charles e. Fromage
Melissa Gregory - Clear Process Solutions
Nathan Lasnoski – Concurrency
Kate Weiland - Concurrency
Ralph Babusci - Concurrency
Tabatha Frozena – Concurrency
Karolina Liban - Curative New Berlin Therapies
Anna Antoine - Discover Brookfield
Douglas Johnson - Dixon Elementary
Wendy Bray - Dixon Elementary
Elise Hetzel - Dixon Elementary
Maddie Laken - Dixon Elementary
Molly Kaminsky - Dixon Elementary
Sandy Traylor - Dixon Elementary
Sheila Hamill - Dixon Elementary
Abby Ludwig - Eaton
Adam Popchock - Eaton
Aly Scharf - Eaton
Courtney Hunter - Eaton
Jackie Pride - Eaton
Jen Vogel - Eaton
Joe Stoffel - Eaton
Mike Loomans - Eaton
Samantha Schilling - Eaton
Jessica Gonzalez - EEF
Kelly Ebbole - EEF
Anna Klumsmeyer - Eisenhower Elementary
Courtney Blair - Eisenhower Elementary
Dan Scott - Elmbrook Schools
Eric Hagen - Elmbrook Schools
Erin Kotka - Elmbrook Schools
Jennifer Johnson - Elmbrook Schools
Pam Casey - Elmbrook Schools
Dan Medeiros - Entrepreneur
Heather Lojeski - Faith, Hope & Love
Alexis O’Leary - Froedtert
Angie Cofta - Froedtert
Chrystal Otto - Froedtert
Dawn Graebert - Froedtert
Gabriela Cordova - Froedtert
Jackie Blankenship - Froedtert
Jacquie Kaufman - Froedtert
Jennifer Hardman - Froedtert
Jordan Dow - Froedtert
Karly Tate - Froedtert
Lynne Cardinal - Froedtert
Maijer Lee - Froedtert
Melissa Nolte - Froedtert
Melissa Zambito - Froedtert
Michae1chad Bonnell - Froedtert
Natalie Pritchard - Froedtert
Rachel Gomez - Froedtert
Rachel Kenitz - Froedtert
Shawna Boehlen - Froedtert
Sierra Gorman - Froedtert
Sue Schoenbeck - Froedtert
Tiffany Voss - Froedtert
Tim Petrie - Froedtert
Tricia Boehlke - Froedtert
Anthony Bartolucci - GE Healthcare
Luke Delaney - GE Healthcare
Manoj Unnikrishnan - GE Healthcare
Mark Brown - GE Healthcare
Talia Cawrse - GE Healthcare
Kellie Commons - Gehl Foods
Tim Dickson - Generac
Allison Katula - Good Friend, Inc
Andrew Weins - Green Up Solutions
Michael Treasure - Harley Davidson
Shanna Beanan - Harley Davidson
Brad Manor - Harvard
Brittany Kulka - HUSCO
Mark Dreikosen - HUSCO
Steve Kohlmann - IBAW
Dotty Posto - In Plain Sight
Christopher Luccas - Independent
Justin Vasquez - Independent
AJ Nauber - ITS
Brian Becker - ITS
Bryon Pacala - ITS
Josh Hennlich – ITS

Matt Zea - ITS
Nick Schutte - ITS
Sarah Stricker - ITS
Christine Petroff - ITU Absorbtech
Doug Roskopf - ITU Absorbtech
Cole Barnes - Jaster Creative
Trey Douyon - Jaster Creative
Dujuan Cherry - Kindly Coffee
David Christensen - Lakeshore Chinooks
Dr. Robert Hall - LAUNCH
Heather Brennan - LAUNCH
Karen Fish - Lincoln Elementary
Linda Landis - Lincoln Elementary
Margaret Farley - Lincoln Elementary
Michelle Miner - Lincoln Elementary
Mike Dahlquist - Lincoln Elementary
Shanise Jackson - Lincoln Elementary
Tamara Nelsen - Lincoln Elementary
Dena Foster - Longfellow Middle School
Jennifer Udvard - Longfellow Middle School
Lauren Wolter - Longfellow Middle School
Dan Nolde - MarshMcLennan
Doug Huegerich - Mastermold LLC
Al Leidinger - Mathison Manufacturing
Susan Osman - McKinley Elementary
Tracy Loechler - McKinley Elementary
Jenny Leigh - McKinley Elementary
Christine Jeschke - Metal Era
Jessie Cannizzaro - Milestone Plumbing
Brian Studebaker - Milliman
Ellyn Russo - Milliman
John Mohr - Milliman
Aimee Allen - Milwaukee Tool
Amy Elliott - Milwaukee Tool
Andrew Stockwell - Milwaukee Tool
Anthony Coffey - Milwaukee Tool
Carolina Justesen - Milwaukee Tool
Daniel Medieros - Milwaukee Tool
Dave Brown - Milwaukee Tool
David Werner - Milwaukee Tool
Donald Vollmar - Milwaukee Tool
Doug McColl - Milwaukee Tool
Eric Albrecht - Milwaukee Tool
Eugene Vitvitskiy - Milwaukee Tool
Graham Anderson - Milwaukee Tool
Hanisha Rao - Milwaukee Tool
Jacob Rosenthal - Milwaukee Tool
Jacob Seifert - Milwaukee Tool
Jason Julius - Milwaukee Tool
Jon Jellison - Milwaukee Tool
LAUNCH Coaches

Maria Kruitkova - Milwaukee Tool
Matthew McQuestion - Milwaukee Tool
Nathan Miller - Milwaukee Tool
Naveen Sivasubramanian - Milwaukee Tool
Patrick Stockwell - Milwaukee Tool
Quan Liu - Milwaukee Tool
Rachel Lewis - Milwaukee Tool
Ryan Heiar - Milwaukee Tool
Tabitha Walsh - Milwaukee Tool
Timothy Radtke - Milwaukee Tool
Tusar Mohanty - Milwaukee Tool
Vince Anderson - Milwaukee Tool
William DeKeyser - Milwaukee Tool
Jon Taylor - MKE Video
Tracy Champagne - MKE Video
Christopher Grow - NARI
Jordan Miller - NARI
Tom Gies - NARI
Andy Wheaton - Network Health
Dr. Mushir Hassan - Network Health
Mallory Mueller - Network Health
Melanie Draheim - Network Health
Vivek Bhatt - Optimlsight
Ann McCall - Pilgrim Park Middle School
Brad Hintz - Pilgrim Park Middle School
Hillary Szukalski - Pilgrim Park Middle School
Jeff Deist - Pilgrim Park Middle School
Jennifer Walsh - Pilgrim Park Middle School
Jose Galvan - Pilgrim Park Middle School
Mike Rakowiecki - Pilgrim Park Middle School
Thomas Freesmeier - Pilgrim Park Middle School
Allison Urban - Pilgrim Park Middle School
Michael Ruth - Pilgrim Park Middle School
Shayla Estes - Pilgrim Park Middle School
Stephanie Parchem - Pilgrim Park Middle School
Nikhil Desai - Produce Creative Agency
Courtney Heller - Project Strive
Brittini McDonald - TDS Telecom
Krista Hull - Redeem and Restore
John Szyjewski - ServPro
Seth Dougherty - ServPro
Will Burrier - ServPro
Jennifer Moran - Sharon Lynne Wilson Center
Sandy Wysocki - Sharon Lynne Wilson Center
Caitlin Locante - Swanson Elementary
Calli Waitovich - Swanson Elementary
Carol Schroeder - Swanson Elementary
Krista Radtke - Swanson Elementary
Meredith Wafe - Swanson Elementary
Nicki Consiglio - Swanson Elementary
Stacey Traudt - Swanson Elementary
Sue Buban - Swanson Elementary
Katie Rasoul - Team Awesome Coaching
Sara Deacon - The Adulting Coach
Maggie Joos - The Real Good Life
Tom Mitt - The Stories Project
Alex Lira - Tonawonda Elementary
Brianna Kesler - Tonawonda Elementary
Candace Wittrock - Tonawonda Elementary
David Schmipf - Tonawonda Elementary
Janet Leffler - Tonawonda Elementary
Jill Frias - Tonawonda Elementary
Leigh Ann Gabbard - Tonawonda Elementary
Lori Shinners - Tonawonda Elementary
Nichole “Koko” Cooper - Tree House Child and Family Center
Amber Botsch - Waukesha County
Donn Hoffmann - Waukesha County
Kevin Koenig - Waukesha County
Nicole Ryf - Waukesha County Center for Growth
Bob Quast - Wauwatosa Public Library Foundation
Cassandra Bergemann - Wauwatosa Public Library Foundation
Krystal Reed - Wauwatosa Public Library Foundation
Amanda Frazier - Wauwatosa West High School
Christopher Benes - Wauwatosa West High School
Craig Griffie - Wauwatosa West High School
Lisa Cook - Wauwatosa West High School
Matt Good - Wauwatosa West High School
Matthew Good - Wauwatosa West High School
Phil Kiley - Wauwatosa West High School
Sarah Minsky - Wauwatosa West High School
Nicole Wagner - WGF Waukesha County
Jen Moran - Wilson Center
Amanda Patino - Wisconsin Hills Middle School
Angela O'Regan - Wisconsin Hills Middle School
Ann Margaret Payant - Wisconsin Hills Middle School
Caroline Kuhnen - Wisconsin Hills Middle School
Courtney Monahan - Wisconsin Hills Middle School
Deb Uttech - Wisconsin Hills Middle School
Deena Camden - Wisconsin Hills Middle School
Mark Losey - Wisconsin Hills Middle School
Mark Oelstrom - Wisconsin Hills Middle School
Nathan Knuth - Wisconsin Hills Middle School
Rebecca Murray - Wisconsin Hills Middle School
Sarah Marman - Wisconsin Hills Middle School
Sarah Toellner - Wisconsin Hills Middle School
Shari Gajria - Wisconsin Hills Middle School
Alexis Ganos - Wisconsin Hills Middle School/Pilgrim Park Middle School
Katie Krecklow - Zoological Society
**Medical Placements**

Our Medicine & Healthcare, Foundations of Body Systems, and Healthcare Solutions students had opportunities to build empathy and learn how to foster relationships. Students had two objectives: be helpful and make connections.

Thank you to our partners for hosting over 100 LAUNCH students!

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**Amaia Magee**  
Wauwatosa West  
Class of 2024

“One thing I learned was the empathetic part of the healthcare industry. It's very important to treat everyone with respect, but understanding the pain a patient is going through mentally and/or physically is a very important skill to have. I think I developed that skill while at my placements - speaking to the residents and listening to the stories they had to tell.

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**Bella Busalacchi**  
Brookfield Central  
Class of 2024

“I really liked the placement experience. It was such a cool opportunity. I learned a lot more than I would have if I just read an article or book about it. Being able to get in and actually see everything that goes on is so helpful.”

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**Sam Schroeder**  
Brookfield East  
Class of 2024

“One thing that I have learned about LAUNCH is how important the different pieces of healthcare facilities are. During my placement, I got to see how CNA’s worked with the chef and cleaning crew and how important their teamwork was with each other.”

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**Nica Somlai**  
Brookfield Central  
Class of 2024

“One piece of advice I’d give future M&H students is to make sure you don’t take for granted the amount of opportunities that the medicine and healthcare strand gives you. You might not like where you get placed or something for placements, but in the end you’re really going to appreciate the experience you got out of it.”
INDUSTRY Certifications
LAUNCH provides opportunities for students to explore skill based learning and earn industry recognized credentials.

This year, LAUNCH students earned 131 certifications!

16 Certified Nursing Assistant
60 Microsoft Office Specialist
32 Adobe Certified Professional
14 Autodesk Certified User
5 Information Technology Specialist
4 Microsoft Technology Associate

I was able to use my certification work with a real estate internship that needed work done on Excel, and I also used that knowledge to complete a project for my manager at the store I work at.
Special Thanks
to the LAUNCH team who collaborated in the creation of this report:
Megan Fisher, LAUNCH Project & Training Coordinator
Maillie Fox & Connor Mhim - Business & Society
Callie Weishaar, Brendan Larson & Nageah Muhammad - Media Solutions

How to Connect

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- @LAUNCHSDE
- LinkedIn.com/school/LAUNCHEducation
- @LAUNCH_SDE