

Imagine. Create. Engage.

# LAUNCH

ANNUAL REPORT

# 2023



# MEET Dr. Bob Hall



## DR. BOB HALL

### EXECUTIVE DIRECTOR

Dr. Bob Hall is the Executive Director of LAUNCH. During the last seven years, Dr. Hall has reimagined what opportunities the Elmbrook School District offers Juniors and Seniors, believing that students are capable of solving real world problems. Under his leadership, LAUNCH has become a hub of client problem-solving projects, professional training, and the development of competencies that incorporate 21st century knowledge and skills. Dr. Hall believes that students realize their strengths and passions by exploring and experiencing high-demand professionalism, which allows students to make informed decisions about their future.

“Leading LAUNCH has changed my professional life, which extends past 30 years in education. I am honored to work with engaged educational leaders within the School District of Elmbrook, teachers who are dedicated and committed to integrating profession based learning, and our ambitious students who teach me everyday the exciting things they can do for the world.”

# Thank You Elmbrook Leaders

### *District Leaders*

- Dr. Mark Hansen, Superintendent of Schools
- Kristin Sobocinski, Assistant Superintendent for Business Services
- Chris Thompson, Chief Strategy Officer
- Dr. Tanya Fredrich, Assistant Superintendent for Teaching & Learning
- Amie Farley, Director of College, Career, & Life Readiness
- Pam Casey, Director of Human Resources
- Rick Domach, Director of Facilities
- Lisa Rettler, Director of Secondary Teaching & Learning
- Dan Scott, Director of Technology

### *Brookfield Central Leaders*

- Brett Gruetzmacher, Principal
- Dominic Bauer, Associate Principal
- Carolyn Hahn, Associate Principal
- Don Kurth, Associate Principal for Athletics & Activities

### *Brookfield East Leaders*

- Andy Farley, Principal
- Darcie Fellmeth, Associate Principal
- Stephanie Hopkins, Associate Principal
- Ben Westphal, Associate Principal for Athletics & Activities

# ABOUT LAUNCH

## Our Mission

*LAUNCH represents the collaboration of education, business and community, providing students with a unique, immersive experience, resulting in highly skilled, adaptable, global innovators and leaders.*

## Guiding Principles

### Profession-based Learning

Instructors develop real-world, project-based learning strategies through collaborations with business and community partners. These interactions enhance the learning experience, preparing students for college and career.

### Responsiveness

LAUNCH supports high-skill, high-demand careers through ongoing innovation in curriculum development, programs and services based on local business and community needs.

### Self-Discovery and Exploration

Students realize their strengths and passions by exploring and experiencing potential professions. This allows them to make informed decisions about their future, while learning to exhibit leadership.

### Professional Skills Development

Unique experiences allow students to cultivate transformative professional skills such as understanding expectations, time management and other essential business values. These skills are critical to providing students a competitive advantage in their post-secondary education and professional careers.

### Entrepreneurial Mindset

Instructors create an environment where creative thinking and problem solving is encouraged. An innovative culture is key to fostering entrepreneurial learning and design thinking.

## By the Numbers

23

LAUNCH Staff  
members

17

Academic  
strands in  
2022-23

5

High schools  
served

3

Professional  
Challenges

450

Students for  
2022-23

# LAUNCH *Network*



**WAUWATOSA**  
**SCHOOL DISTRICT**  
• Your Educational Community •

## School District of Wauwatosa

The School District of Wauwatosa joined the LAUNCH Network in 2019 to expand course offerings for both Wauwatosa and Elmbrook students through partnership and collaboration. Wauwatosa has offered strands in Skilled Building, Advanced Manufacturing, Foundations of Body Systems and Disease and Hospitality.

## Monroe School District

Our 2022-2023 topic areas (known as Strands) include Business Analytics and Media Solutions. Monroe is adding Behavioral Health and Skilled Building Trades in 2023-24.

It is exciting to see the growth of CAPs within the state of Wisconsin. More schools search for creative ways to integrate academic and career planning, college coursework, and experiences that lead to growth in college, career, and life readiness. Working with students, teachers and communities in Monroe and Wauwatosa allow our Elmbrook community to learn, support and network to produce higher learning outcomes for students.



## The CAPS *Impact*

LAUNCH is a member of the CAPS Network - over 100 affiliate profession-based learning programs across 23 states and four countries.

Center for Advanced Professional Studies (CAPS) programs are nationally recognized, innovative high school programs. Students fast forward into their future and are fully immersed in a professional culture, solving real world problems, using industry standard tools and are mentored by actual employers, all while receiving high school and college credit. CAPS is an example of how business, community and public education can partner to produce personalized learning experiences that educate the workforce of tomorrow, especially in high skill, high demand jobs.

“Being involved in CAPS has allowed our teachers and myself to learn, innovate and create strategies that engage different learners. In addition, teachers have the opportunity to explore different models of learning which can impact their practice”- Dr. Hall



# Our Staff



Nicole Augustin  
Future Teachers



Pragati Bansal  
Healthcare Solutions



Emily Barmantje  
Medicine & Healthcare



Heather Brennan  
LAUNCH Staff



Jim Brennan  
Media Solutions



Beth Chapin  
Future Teachers



Megan Fisher  
Global Business



Missy Fogltanz  
Medicine & Healthcare



Eric Gruenewald  
Law & Public Policy



Stephanie Kelly  
Global Business



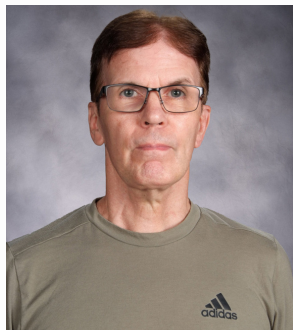
Micah Nelson  
Global Business



Ryan Osterberg  
Engineering Foundations  
IT Foundations



Pat Perez  
Global Business  
Law & Public Policy



Mark Ritter  
Data Science



Phonekeo Siharath  
Engineering Foundations  
IT Foundations



Marianne Streit  
Media Solutions

# Celebrations



## Pat Perez

In his career as a distinguished educator, Patrick Perez has helped develop the culture, community, and collaboration of LAUNCH in a variety of ways. Since Perez began his teaching career in 1991, he has educated students in more than 35 courses--13 of which were solely taught at Brookfield Central. Perez's wide array of knowledge has allowed him to adapt to LAUNCH's core missions, such as adaptability and professionalism, while also incorporating his individual teaching style.

LAUNCH's mission and culture is innovative and collaborative; Perez takes advantage of this environment and encourages his students to be creative while also applying the English skills central to his course

Perez explained, "my mindset shifted from I need to assign this, to I need to manage the opportunity for a student to flourish in a certain area with a specified assignment that allows them to grow." Perez's teaching has enabled his students to achieve great success and understanding in both his Business Global and Law & Public Policy strands. Perez continued to share that due to LAUNCH, "I know I can give the opportunity to allow for better learning due to its collaborative elements, professional collaboration and problem solving." Perez's extraordinarily impactful and unique teaching style has affected many students' lives, leading them to succeed in opportunities showcased to them both inside and outside of the walls of Concurrency.

“Mr. Perez pushed us to be the best we could be and taught us lessons that not only applied in the classroom but in the real world.”

Ellie Schuldt  
Class of 2022 | Law and  
Public Policy Alumni



# ←←←← Celebrations

“

"Mrs. Chapin is a kindhearted teacher who truly cares about each and every one of her students' lives academically and personally. She goes the extra mile to help out so many people and has made an impact at Brookfield East."

Lauren Urbanski

Class of 2023 | Future Teachers

”



## Beth Chapin

Beth Chapin is the backbone of Brookfield East and the epitome of servant leadership in her role as teaching and learning specialist. Her impact is wide, spanning from students to staff to coaches. Through her work as an instructional coach, Chapin makes all staff members better by instilling confidence in their skills and abilities and by providing support and encouragement when needed.

In addition to instructional coaching, Chapin has built a model for the District's Future Teachers LAUNCH strand that can help any district address the teacher pipeline shortage. Chapin explained, "I have been so inspired by the Future Teachers. The LAUNCH program has reminded me of how important it is. When I hear students talk about their experiences in the classrooms or I hear our alumni talk about how well prepared they are for college education courses, it solidifies that this is a great opportunity for them. I love being a part of it!"

Simply put, Chapin is a champion for all kids and the staff that serve them.



# LAUNCH *Alumni*



## *Engaged in Excellence*

Zach Heckman

Zach Heckman is a Lancer graduate who participated in the Business Analytics strand of the Launch Program, which integrated AP Statistics and Business Strategy learning outcomes with business-sponsored projects. Through the course he earned real-world experiences that shaped his undergraduate studies and degree, as well as his future career. After graduating from the University of Wisconsin - Madison in 2022, Zach began his career as an International Banking Analyst at Baird, putting the skills he began learning in Elmbrook to work! Today, Zach works dedicatedly in the industry that he began experiencing through the LAUNCH program. Heckman continues to grow in his current role each day and looks forward to additional, future opportunities in the finance industry!

Caroline Westrick

Caroline Westrick is a Spartan graduate who was among the first members of Elmbrook's LAUNCH program in the Future Teachers strand. Through her coursework, she developed her passion for teaching and gained valuable classroom experience along the way. After graduating from the University of Wisconsin - Madison in 2022, she began her career as a Special Education Teacher at Wisconsin Hills Middle School, giving back to the learning community that she grew up in. Today, Caroline is working towards her Masters in Educational Leadership, a journey that will conclude in May 2024, and she hopes to someday step into an administrator or leadership role in education!

This fall (2022), our LAUNCH Global Business Students surveyed alumni through LinkedIn. The team of students wanted to begin the process of measuring the longitudinal impact of the program as students enter their post secondary plan with their college and career aspirations. Here were the results of the survey. The framework of the survey was influenced by the work within the DeBruce Foundation.

80%

of alumni believe their involvement in LAUNCH has influenced them to pursue a particular degree in college.

100%

of alumni pursuing internships in their field believed LAUNCH has helped them succeed at in their work

88%

of alumni integrated teamwork and communication learned in LAUNCH into their everyday, professional lives.

100%

of alumni would confidently recommend LAUNCH to a high school student.



# Community *Spotlight*

Our program is honored to present our work, our students, and our impact through various community channels. Our assumption is that when a community, students, and teachers are engaged in a common mission, extraordinary results happen and lives can be changed. A major pillar to our strategy is to capitalize on the resources available in this region from both the non-profit and for-profit organizations.

Thanks to our community partners for sharing their platforms:  
Tempo Waukesha | IBAW | Teals (Microsoft) | WCBA | Brookfield Chamber | CAPS Summer Huddle (St. Louis)



# Champion Highlights

## MILWAUKEE TOOL

Milwaukee Tool has entered the 4th year of support for LAUNCH. This year Milwaukee Tool committed 24 mentors which impacted 122 students from Business, IT, Engineering, and manufacturing. The winning project delivered an artificial intelligence solution for product development.



## FROEDTERT

Froedtert's outstanding international and local recognition has allowed LAUNCH's students to become familiar with real-life clinical applications and professional tools such as communication and technical skills. This year Froedtert supplied 23 mentors for our 130 students within our healthcare strands. In addition, Froedtert supported our mock interviews with over 10 employees from human resources and leadership positions. Lastly, our students were recognized for a project that dealt with stroke symptoms and care.



## MILLIMAN

Milliman Healthcare Technology, led by Brian Studebaker, has been a partner with LAUNCH since its beginning in 2016. This year Milliman supported our entire Data Science strand with a project oriented towards understanding emergency room visits within the United States. Students worked with mentors to understand quality data sets, to data wrangle, to create mathematical models and code, and to tell a story of what they found.



## ROSE & DEJONG

Rose & DeJong has supported our Law and Public Policy for the second straight year. Their impressive experience and ability to win intense litigation cases has allowed LAUNCH students to have first hand legal experience, as their team has formulated specific coursework to create incredible communication and efficacy. Their professionals help our students understand different pathways within the law profession.



## CONCURRENCY

Concurrency supports the LAUNCH program by providing professional space, mentors for cutting edge technology and non profit projects, and professionals that support seminars and learning for students, faculty and business partners. Our seven year relationship reflects the belief that our students provide value to the Milwaukee Tech region and to Concurrency!



## ELMBROOK EDUCATION FOUNDATION

The EEF (Elmbrook Education Foundation) has been a key partner of LAUNCH since its inception. Beth Dobrzynski has supported the internship concept for seniors in LAUNCH for the second straight year. In addition, the EEF runs a golf outing to specifically help LAUNCH turn ideas into learning experiences and opportunities for students. This year their funds helped the program pilot the implementation of Industry Recognized Credentials.



# LAUNCH *Projects*

The mission of LAUNCH is to provide students a competitive advantage in post-secondary pursuits through an engaging, rigorous, and profession-based program.

LAUNCH enhances student learning by connecting knowledge, skills, and dispositions to high-demand careers that cultivate entrepreneurs and innovators who expand the region's workforce capacity.



## EATON Engineering Strand

Determine a new process flow between kitting and welding that is currently causing delays in production, effecting OTM, creating daily target misses, and creating waste



## GENERAC IT Strand

Use Robotics Process Automation (RPA) to improve efficiencies and accuracy of business processes.



## ITS Global Business

How do we maximize and standardize steady, yet responsible, customer interaction through cold calling, selling audits, spare parts and general customer service?



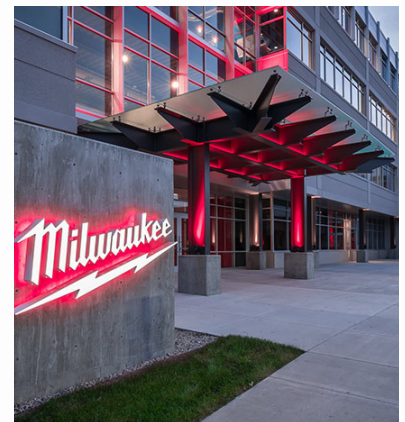
## CLEAR PROCESS SOLUTIONS Global Business

Create a business development plan and strategy playbook for our business process automation platform that we sell and also do professional services around.



## ITU ABSORBTECH Media Solutions

Create video, social media, graphic design for the company's 40th anniversary celebrations.



## MILWAUKEE TOOL Global Business

How might Milwaukee Tool provide better insights into where tools/assets are while on the job site while remaining ethical of not tracking individuals?



# PROJECT *Takeaways*



"In both of my project experiences I learned that it really does take a team and all of us working together to achieve a successful outcome. Confidence is key."

Logan Rampetsreiter  
Medicine & Healthcare  
Brookfield Central c/o 2024



"For me it was about understanding the real world, like working with businesses, and having those hands-on experiences before even beginning college, and more than anything the presentation skills; because, I feel like before LAUNCH I did not have proper preparation technique for professional presentations."

Maria Vella  
Global Business  
Brookfield East c/o 2023



"LAUNCH has helped me understand the skills and talents desired by the corporate world. I learned that High School and College cannot teach me all I need to know in the classroom. I will need to supplement my classroom learning with personal and professional experiences to become the best person for employment and life."

Bhavyaa Saxena  
Emerging Trends in IT  
Brookfield Central c/o 2023



"Being involved in LAUNCH and Milwaukee Tool helped me grow not only as a student but also as a future employee. I was able to develop an abundance of skill in regard to project management, business etiquette, and professional communication."

Sofia D'Amato  
Engineering Foundations  
Brookfield Central, c/o 2023



"Through LAUNCH I have learned how to work collaboratively with peers, teachers, and professionals and now feel better prepared for my future in a professional setting"

Kate Poehlein  
Law & Public Policy  
Brookfield East, c/o 2024



"My biggest takeaway was working with many different people that have different strategies of working than myself - you have to figure out what works well as a team. Sometimes it's tough, sometimes it's good, but that will be very helpful for the future."

Sam Guy  
Global Business  
Brookfield Central c/o 2024

# LAUNCH *Coaches*

Tommy Pennington - 7BrewMKE  
Nicole Berney - ABB  
Jeff Hansen - American Family Insurance  
Shelley Stewart - American Family Insurance  
Julie Schumann - Ascension  
Tina Berna - Brookfield Central High School  
Brett Gruetzmacher - Brookfield Central High School  
Steven Holm - Brookfield Central High School  
Andrew Flegel - Brookfield Central High School  
Jason Lopez - Brookfield Central High School  
Jonathan Mroz - Brookfield Central High School  
Matt Aslakson - Brookfield Central High School  
Nina Gevelinger - Brookfield Central High School  
Hattie Grimm - Brookfield Central/East  
Heidi TeWinkle - Brookfield Christian  
Suzanne Smith - Brookfield Christian  
Andy Farley - Brookfield East High School  
Darcie Fellmeth - Brookfield East High School  
Isaiah Tyree - Brookfield East High School  
Joslyn Hegelmeyer - Brookfield East High School  
Justin Diderrich - Brookfield East High School  
Kate Woodson - Brookfield East High School  
Katie O'Rourke - Brookfield East High School  
Michelle Schueller - Brookfield East High School  
Sara Lieske - Brookfield East High School  
Tara Kielblock - Brookfield East High School  
Vicky Molitor - Brookfield East High School  
Melissa Graesser - Brookfield East High School  
Brittany Suchla - Brookfield East/Project Strive  
Susan Lee - Brookfield East/Project Strive  
Allison Vosters - Brookfield Elementary  
Jennie Nellis - Brookfield Elementary  
Joanna Hallmark - Brookfield Elementary  
Jodi Erickson - Brookfield Elementary  
Julie Miller - Brookfield Elementary  
Kate Tang - Brookfield Elementary  
Katie Johnson - Brookfield Elementary  
Kristen Wolf - Brookfield Elementary  
Kristin Petersen - Brookfield Elementary  
Laura Gaskell - Brookfield Elementary  
Lauren Radosevich - Brookfield Elementary  
Lindsey Klappenbach - Brookfield Elementary  
Maggie Ferree - Brookfield Elementary  
Megan Miller - Brookfield Elementary  
Meghan Schneeweis - Brookfield Elementary  
Sarah Merigold - Brookfield Elementary  
Annie Schmidt - Brookfield Elementary  
Elijah Grajkowski - Brookfield Elementary  
Tony Kader - Brookfield PD  
Aimee Simek - Burleigh Elementary  
Angela Graf - Burleigh Elementary  
Betsy Heun - Burleigh Elementary  
David Peterson - Burleigh Elementary  
Erin Thomson - Burleigh Elementary  
Jacqueline Topp - Burleigh Elementary  
Jacquie Vraney - Burleigh Elementary  
Jennifer Schunemann - Burleigh Elementary  
Johnell Eales - Burleigh Elementary  
Katie Hillig - Burleigh Elementary  
Margaret Coleman - Burleigh Elementary  
Marlo Dentice-Johnson - Burleigh Elementary  
Nancy Sossong - Burleigh Elementary  
Nicci Gillette - Burleigh Elementary  
Emily Mankowski - Burleigh Elementary/Swanson Elementary  
Christy Schmidt - Cathedral Center  
Claud Kling - Cathedral Center  
Donna Rongholt-Migan - Cathedral Center  
Kathryn Berger - CG Schmidt  
Tim O'Brien - CG Schmidt  
Honore Schiro - Charles e. Fromage  
Melissa Gregory - Clear Process Solutions  
Nathan Lasnoski - Concurrency  
Kate Weiland - Concurrency  
Ralph Babusci - Concurrency  
Tabatha Frozena - Concurrency  
Karolina Liban - Curative New Berlin Therapies  
Anna Antoine - Discover Brookfield  
Douglas Johnson - Dixon Elementary  
Wendy Bray - Dixon Elementary  
Elise Hetzel - Dixon Elementary  
Maddie Laken - Dixon Elementary  
Molly Kaminsky - Dixon Elementary  
Sandy Traylor - Dixon Elementary  
Sheila Hamill - Dixon Elementary  
Abby Ludwig - Eaton  
Adam Popchock - Eaton  
Aly Scharf - Eaton  
Courtney Hunter - Eaton  
Jackie Pride - Eaton  
Jen Vogel - Eaton  
Joe Stoffel - Eaton  
Mike Loomans - Eaton  
Samantha Schilling - Eaton  
Jessica Gonzalez - EEF  
Kelly Ebbole - EEF  
Anna Klusmeyer - Eisenhower Elementary  
Courtney Blair - Eisenhower Elementary  
Dan Scott - Elmbrook Schools  
Eric Hagen - Elmbrook Schools  
Erin Kotka - Elmbrook Schools

# LAUNCH *Coaches*

Jennifer Johnson - Elmbrook Schools  
Pam Casey - Elmbrook Schools  
Dan Medeiros - Entrepreneur  
Heather Lojeski - Faith, Hope & Love  
Alexis O'Leary - Froedtert  
Angie Cofta - Froedtert  
Chrystal Otto - Froedtert  
Dawn Graebert - Froedtert  
Gabriela Cordova - Froedtert  
Jackie Blankenship - Froedtert  
Jacquie Kaufman - Froedtert  
Jennifer Hardman - Froedtert  
Jordan Dow - Froedtert  
Karly Tate - Froedtert  
Lynne Cardinal - Froedtert  
Maijer Lee - Froedtert  
Melissa Nolte - Froedtert  
Melissa Zambito - Froedtert  
Michaelchad Bonnell - Froedtert  
Natalie Pritchard - Froedtert  
Rachel Gomez - Froedtert  
Rachel Kenitz - Froedtert  
Shawna Boehlen - Froedtert  
Sierra Gorman - Froedtert  
Sue Schoenbeck - Froedtert  
Tiffany Voss - Froedtert  
Tim Petrie - Froedtert  
Tricia Boehlke - Froedtert  
Anthony Bartolucci - GE Healthcare  
Luke Delaney - GE Healthcare  
Manoj Unnikrishnan - GE Healthcare  
Mark Brown - GE Healthcare  
Talia Cawrse - GE Healthcare  
Kellie Commons - Gehl Foods  
Tim Dickson - Generac  
Allison Katula - Good Friend, Inc  
Andrew Weins - Green Up Solutions  
Michael Treasure - Harley Davidson  
Shanna Beanan - Harley Davidson  
Brad Manor - Harvard  
Brittany Kulka - HUSCO  
Mark Dreikosen - HUSCO  
Steve Kohlmann - IBAW  
Dotty Posto - In Plain Sight  
Christopher Luccas - Independent  
Justin Vasquez - Independent  
AJ Nauber - ITS  
Brian Becker - ITS  
Bryon Pacala - ITS  
Josh Hennlich - ITS

Matt Zea - ITS  
Nick Schutte - ITS  
Sarah Stricker - ITS  
Christine Petroff - ITU Absorbtech  
Doug Roskopf - ITU Absorbtech  
Cole Barnes - Jaster Creative  
Trey Douyon - Jaster Creative  
Dujuan Cherry - Kindly Coffee  
David Christensen - Lakeshore Chinooks  
Dr. Robert Hall - LAUNCH  
Heather Brennan - LAUNCH  
Karen Fish - Lincoln Elementary  
Linda Landis - Lincoln Elementary  
Margaret Farley - Lincoln Elementary  
Michelle Miner - Lincoln Elementary  
Mike Dahlquist - Lincoln Elementary  
Shanise Jackson - Lincoln Elementary  
Tamara Nelsen - Lincoln Elementary  
Dena Foster - Longfellow Middle School  
Jennifer Udvare - Longfellow Middle School  
Lauren Wolter - Longfellow Middle School  
Dan Nolde - MarshMcLennan  
Doug Huegerich - Mastermold LLC  
Al Leidinger - Mathison Manufacturing  
Susan Osman - McKinley Elementary  
Tracy Loechler - McKinley Elementary  
Jenny Leigh - McKinley Elementary  
Christine Jeschke - Metal Era  
Jessie Cannizzaro - Milestone Plumbing  
Brian Studebaker - Milliman  
Ellyn Russo - Milliman  
John Mohr - Milliman  
Aimee Allen - Milwaukee Tool  
Amy Elliott - Milwaukee Tool  
Andrew Stockwell - Milwaukee Tool  
Anthony Coffey - Milwaukee Tool  
Carolina Justesen - Milwaukee Tool  
Daniel Medieros - Milwaukee Tool  
Dave Brown - Milwaukee Tool  
David Werner - Milwaukee Tool  
Donald Vollmar - Milwaukee Tool  
Doug McColl - Milwaukee Tool  
Eric Albrecht - Milwaukee Tool  
Eugene Vitvitskiy - Milwaukee Tool  
Graham Anderson - Milwaukee Tool  
Hanisha Rao - Milwaukee Tool  
Jacob Rosenthal - Milwaukee Tool  
Jacob Seifert - Milwaukee Tool  
Jason Julius - Milwaukee Tool  
Jon Jellison - Milwaukee Tool



# LAUNCH *Coaches*

Maria Kruitkova - Milwaukee Tool  
Matthew McQuestion - Milwaukee Tool  
Nathan Miller - Milwaukee Tool  
Naveen Sivasubramanian - Milwaukee Tool  
Patrick Stockwell - Milwaukee Tool  
Quan Liu - Milwaukee Tool  
Rachel Lewis - Milwaukee Tool  
Ryan Heiar - Milwaukee Tool  
Tabitha Walsh - Milwaukee Tool  
Timothy Radtke - Milwaukee Tool  
Tusar Mohanty - Milwaukee Tool  
Vince Anderson - Milwaukee Tool  
William DeKeyser - Milwaukee Tool  
Jon Taylor - MKE Video  
Tracy Champagne - MKE Video  
Christopher Grow - NARI  
Jordan Miller - NARI  
Tom Gies - NARI  
Andy Wheaton - Network Health  
Dr. Mushir Hassan - Network Health  
Mallory Mueller - Network Health  
Melanie Draheim - Network Health  
Vivek Bhatt - OptimInsight  
Ann McCall - Pilgrim Park Middle School  
Brad Hintz - Pilgrim Park Middle School  
Hillary Szukalski - Pilgrim Park Middle School  
Jeff Deist - Pilgrim Park Middle School  
Jennifer Walsh - Pilgrim Park Middle School  
Jose Galvan - Pilgrim Park Middle School  
Mike Rakowiecki - Pilgrim Park Middle School  
Thomas Freesmeier - Pilgrim Park Middle School  
Allison Urban - Pilgrim Park Middle School  
Michael Ruth - Pilgrim Park Middle School  
Shayla Estes - Pilgrim Park Middle School  
Stephanie Parchem - Pilgrim Park Middle School  
Nikhil Desai - Produce Creative Agency  
Courtney Heller - Project Strive  
Brittini McDonald - TDS Telecom  
Krista Hull - Redeem and Restore  
John Szyjewski - ServPro  
Seth Dougherty - ServPro  
Will Burrier - ServPro  
Jennifer Moran - Sharon Lynne Wilson Center  
Sandy Wysocki - Sharon Lynne Wilson Center  
Caitlin Locante - Swanson Elementary  
Calli Waitrovich - Swanson Elementary  
Carolyn Schroeder - Swanson Elementary  
Krista Radtke - Swanson Elementary  
Meredith Wafle - Swanson Elementary  
Nicki Consiglio - Swanson Elementary  
Stacey Traudt - Swanson Elementary  
Sue Buban - Swanson Elementary  
Katie Rasoul - Team Awesome Coaching  
Sara Deacon - The Adulting Coach  
Maggie Joos - The Real Good Life  
Tom Mitt - The Stories Project  
Alex Lira - Tonawonda Elementary  
Brianna Kesler - Tonawonda Elementary  
Candace Wittrock - Tonawonda Elementary  
David Schmipf - Tonawonda Elementary  
Janet Leffler - Tonawonda Elementary  
Jill Frias - Tonawonda Elementary  
Leigh Ann Gabbard - Tonawonda Elementary  
Lori Shinnars - Tonawonda Elementary  
Nichole "Koko" Cooper - Tree House Child and Family Center  
Amber Botsch - Waukesha County  
Donn Hoffmann - Waukesha County  
Kevin Koenig - Waukesha County  
Nicole Ryf - Waukesha County Center for Growth  
Bob Quast - Wauwatosa Public Library Foundation  
Cassandra Bergemann - Wauwatosa Public Library Foundation  
Krystal Reed - Wauwatosa Public Library Foundation  
Amanda Frazier - Wauwatosa West High School  
Christopher Benes - Wauwatosa West High School  
Craig Griffie - Wauwatosa West High School  
Lisa Cook - Wauwatosa West High School  
Matt Good - Wauwatosa West High School  
Matthew Good - Wauwatosa West High School  
Phil Kiley - Wauwatosa West High School  
Sarah Minsky - Wauwatosa West High School  
Nicole Wagner - WGF Waukesha County  
Jen Moran - Wilson Center  
Amanda Patino - Wisconsin Hills Middle School  
Angela O'Regan - Wisconsin Hills Middle School  
Ann Margaret Payant - Wisconsin Hills Middle School  
Caroline Kuhnen - Wisconsin Hills Middle School  
Courtney Monahan - Wisconsin Hills Middle School  
Deb Uttech - Wisconsin Hills Middle School  
Deena Camden - Wisconsin Hills Middle School  
Mark Losey - Wisconsin Hills Middle School  
Mark Oelstrom - Wisconsin Hills Middle School  
Nathan Knuth - Wisconsin Hills Middle School  
Rebecca Murray - Wisconsin Hills Middle School  
Sarah Marman - Wisconsin Hills Middle School  
Sarah Toellner - Wisconsin Hills Middle School  
Shari Gajria - Wisconsin Hills Middle School  
Alexis Ganos - Wisconsin Hills Middle School/Pilgrim Park Middle School  
Katie Krecklow - Zoological Society

# Medical Placements

Our Medicine & Healthcare, Foundations of Body Systems, and Healthcare Solutions students had opportunities to build empathy and learn how to foster relationships. Students had two objectives: be helpful and make connections.

Thank you to our partners for hosting over 100 LAUNCH students!



Nemcek Family  
Dentistry



Amaia Magee  
Wauwatosa West  
Class of 2024

"One thing I learned was the empathetic part of the healthcare industry. It's very important to treat everyone with respect, but understanding the pain a patient is going through mentally and/or physically is a very important skill to have. I think I developed that skill while at my placements - speaking to the residents and listening to the stories they had to tell.

Bella Busalacchi  
Brookfield Central  
Class of 2024



"I really liked the placement experience. It was such a cool opportunity. I learned a lot more than I would have if I just read an article or book about it. Being able to get in and actually see everything that goes on is so helpful."



Sam Schroeder  
Brookfield East  
Class of 2024

"One thing that I have learned about LAUNCH is how important the different pieces of healthcare facilities are. During my placement, I got to see how CNA's worked with the chef and cleaning crew and how important their teamwork was with each other."

Nica Somlai  
Brookfield Central  
Class of 2024



"One piece of advice I'd give future M&H students is to make sure you don't take for granted the amount of opportunities that the medicine and healthcare strand gives you. You might not like where you get placed or something for placements, but in the end you're really going to appreciate the experience you got out of it."

# INDUSTRY *Certifications*

LAUNCH provides opportunities for students to explore skill based learning and earn industry recognized credentials.

This year, LAUNCH students earned 131 certifications!

16

Certified Nursing Assistant

60

Microsoft Office Specialist

32

Adobe Certified Professional

14

Autodesk Certified User

5

Information Technology Specialist

4

Microsoft Technology Associate

“

I was able to use my certification work with a real estate internship that needed work done on Excel, and I also used that knowledge to complete a project for my manager at the store I work at.

”

# Special Thanks

to the LAUNCH team who collaborated in the creation of this report:

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## How to *Connect*



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