



Imagine. Create. Engage.

LAUNCH

THE PREMIER TALENT DEVELOPMENT PROGRAM

- Do you want to attract dangerously ambitious local talent?**
- Do you want to inform, inspire, and prepare for the future workforce?**
- Do you struggle with organizational innovation and creativity?**
- Do you need to reskill, upskill, cross skill, or new skill your workforce?**
- Do you believe in a culture of life-long learning and employee engagement?**

LAUNCH Connects Education To All Sectors!

The future workforce is demanding employees to perform interactive and collaborative tasks more frequently, and repetitive ones less frequently. We seek innovative disruptors and employers who believe we must impact young learners who will likely have a job than has not yet been invented. With 17 jobs in 5 industries, LAUNCH wants to influence a human, data, machine, and technology transformation within our region by creating an ecosystem of learners for all ages and industry sectors.

[LAUNCH](#) is a member of the [Center for Advanced Professional Studies \(CAPS\)](#), a nationally recognized, innovative high school program. Students fast forward into their future and are fully immersed in a professional culture, solving real world problems, using industry standard tools and processes, while being mentored by actual employers, all while receiving high school credit, and in some cases, college credit. LAUNCH is an example of how business, community and public education can partner to produce experiences that educate the workforce of tomorrow, especially in high skill, high demand jobs.

LAUNCH provides students the opportunity to deeply explore professional areas of interest through professional project-based experiences. LAUNCH is driven by the changing workforce needs of industry, therefore instructors and LAUNCH business partners collaborate to develop coursework, processes, and project experiences. The curriculum is dynamic, constantly evolving to follow industry trends and market changes using a copyrighted rapid prototyping curriculum development process.

LAUNCH is committed to teaching students creativity, adaptability and agility. We build and focus on leadership, teamwork, complex problem solving and executive skill development through experience, coaching, and reflection. Our students leave with a thirst for learning, innovation and entrepreneurial mindset, are emotionally and socially intelligent, and ready to solve problems using data and industry endorsed processes.



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We provide...

- **Brand exposure and talent access with direct engagement**
Introduce your brand to 300+ high school juniors and seniors from this region who are hungry to engage in meaningful ways. Your project experience can teach our students the skills, careers and work within your company.
- **Employee-led Innovation and development**
Our team can provide your business the human horsepower to develop the ideas of your employees and connect them personally to the culture and operations of your business. Our methodology stresses the importance of employee purpose and connection to an organization's culture. Adults, who are professional experts, can mentor students to find this higher purpose within your organization.
- **Complete more projects annually by engaging talent**
Our clients are able to use our process and student teams to get items on their "to-do" list done quicker, more efficiently and effectively, and with new perspectives on a challenge you or your organization face.
- **Strategic partnerships**
Our network spans over 400 professionals and 50 different companies who are engaged in LAUNCH. These companies have opportunities through our program to connect and create value for each other.

CHAMPIONS Provide

Provocative experiential learning challenges

The LAUNCH student experience begins with real time "profession based" challenges. Challenges require students to apply knowledge, skills, and dispositions unique to LAUNCH so they learn, unlearn, and relearn, as well as acquire new knowledge and skills [and use real tools (used by industry professionals)] which are then transferred to create a viable, authentic product/solution and contributions to the business. The students would communicate with the "engaged" partner to make workplace visits and communicate with their coach as needed.

Professional coaches

Coaching is at the heart of the LAUNCH learning environment. The process is about transferring information, competence, and experience so students can make good use of coaching expertise and build their confidence accordingly. Coaches encourage, nurture, and provide support because they've already "walked the path" of the team members and are responsible to the engaged project sponsor. In addition, coaches learn valuable skills needed to advance in the workplace and connect to higher purpose in an organization.

Professional subject matter expertise and guest instructors

Business professionals come into classrooms to teach students about a particular topic, participate in panel discussions, provide feedback to students on projects, etc. The business partner guest could instruct for one block/period, a day, or multiple days. It may also be possible for classes to travel to the business partner's workplace to receive the instruction.